

THE HOMEWISE WAY



With a focus on our customers, our community,
and our organizational needs we...

ARE INTENTIONAL
IN OUR CHOICES
AND ACTIONS and
focus on where we
can maximize our
influence and ability
to create positive
change.

FOCUS ON GOALS
AND EMBRACE
ACCOUNTABILITY
in order to achieve
meaningful results.

GRAPPLE TO
UNDERSTAND A
PROBLEM and its
underlying causes
before finding
solutions and learn
from both our
successes and
failures.

The Homewise Mission is to help create successful homeowners
and strengthen neighborhoods so that individuals and families can
improve their long-term financial wellbeing and quality of life.