



## BOARD OF DIRECTORS BIOGRAPHIES



**Katherine Ulibarri, Chair**, is the Chief Executive Officer of the Collaborative for Higher Education Shared Services and owner of K Ulibarri Consulting, LLC, which specializes in helping executives and leadership teams define the path to implement big ideas with big impact. Previously, she served as Vice President for Finance & Operations at Central New Mexico Community College, where she served as the CFO for the college and oversaw a diverse range of operations including strategic planning, finance, accounting, construction and maintenance, and human resources. With more than 34 years of experience in higher education, she has previously served in leadership roles at the New Mexico Higher Education Department, Albuquerque Public Schools, and the University of New Mexico. Ms. Ulibarri holds a BBA and MPA from the University of New Mexico. She is a founding board member of CNM Ingenuity, Inc., and serves as Chair of the New Mexico Finance Authority.



**Anne P. Messbarger-Eguia, Vice Chair**, is the Founder and Owner of Anne Messbarger-Eguia Strategy Consulting, an independent consulting firm offering strategic planning support for small and mid-sized organizations. Prior to founding her consulting firm, she spent 22 years with CHRISTUS Health, most recently as the Senior Systems Director of Strategy, Research, and Innovation. Ms. Messbarger-Eguia holds a BA in Spanish/English from the University of Illinois and an MA in Hispanic Literature from the University of Texas. She also holds a Master of Public Affairs from the LBJ School of Public Affairs at the University of Texas. Ms. Messbarger-Eguia currently serves on the Board of Directors for the Ettlting Center for Civic Leadership and is a past Board Member for Visitation House Ministries and CHRISTUS Mugerza Health System.



**Joseph Kunkel, Treasurer**, is a citizen of the Northern Cheyenne Nation and a Principal at MASS Design Group, where he directs the Sustainable Native Communities Design Lab based in Santa Fe, New Mexico. He is a community designer and educator, focused on sustainable development practices throughout Indian Country. His work includes exemplary Indian housing projects and processes nationwide. This research work has developed into emerging best practices, leading to an online Healthy Homes Road Map for tribal housing development, funded by HUD's PD&R Office. His professional career has centered on community-based design, material research, fabrication, and construction. From 2013-2016, Joseph led the development of a 41-unit affordable housing development, supported by National Endowment for the Arts and ArtPlace America. In 2019 Joseph was awarded an Obama Fellowship for his work with Indigenous communities. In 2018 Joseph received a Rauschenberg SEED grant from the Robert Rauschenberg Foundation and a 2019 Creative Capital Award. Joseph is a Fellow of the inaugural class of the Civil Society Fellowship, a partnership of ADL and The Aspen Institute, and a member of the Aspen Global Leadership Network. Most recently Joseph was awarded the 2021 inaugural Elaine Johnson Coates Award by the University of Maryland's Alumni Association.



**Marissa Ruyle, Secretary**, brings 20 years of local experience in integrated sales, marketing, and strategic business planning from the hospitality and construction industries. Her creative energy, passion for building science, and love for New Mexico will support her efforts as a Homewise Board Member. As the Strategic Business Manager for Tremco Roofing & Building Maintenance, Marissa has been instrumental in its regional sales and strategic marketing growth in North America, helping increase its one-of-a-kind market position in the manufacturing industry. Marissa holds a BBA and MBA from New Mexico Highlands University in Finance with a minor in Marketing. Being that Homewise guided Marissa through her first-time homeowner journey, she is passionate about furthering the mission of Homewise.



**David Delgado, Member at Large**, graduated from Stanford where he majored in Civil Engineering and minored in Economics, and then continued his education in Economics at the University of San Francisco. Dave currently manages his private financial management firm after serving as the President of SVHsupport, a locally managed nonprofit organization that partners with CHRISTUS Health to provide ongoing financial and strategic support to CHRISTUS St. Vincent Regional Medical Center. Before that, Dave was the President of the Legal Claims and Consulting Division of SourceCorp, a public company with expertise in Business Process Outsourcing. Dave also founded Zia Information Analysis Group, a professional services firm in San Francisco that provides economic expert witness testimony and litigation support services.



**Andy Spingler, Member at Large**, is the founder and Member of The Focal Point LLC, which has offices in Oakland, New York, Dallas and Santa Fe. The Focal Point is this country's premier trial strategy and graphics consulting firm. Since 1989, Mr. Spingler has specialized in working with trial lawyers in complex cases to find ways to make those cases easier to understand and, as a result, more persuasive to juries. Prior to the company's founding, he worked in the public accounting and consulting field. He has spoken and published on the subject of visual communication in the courtroom for the ABA, Continuing Education of the Bar (CEB), the California Judges Association, and numerous law firms. Mr. Spingler is a CPA and holds a BA in Business Economics from the University of California at Santa Barbara.



**Erika Campos, Member at Large**, is President of an organization that serves the Low Income Target Populations and Investment Areas throughout New Mexico in its service to rural hospitals and other safety net organizations such as Federally Qualified Health Centers (FQHCs). Ms. Campos serves on the Executive, Governance, and Community Development Committee. She is the President of NM Hospital Services Corporation, which provides services to help hospitals and providers in all New Mexico Persistent Poverty Counties. A high percentage of the patients are low income, and an important part of Ms. Campos' job is to develop strategic plans to help providers better serve that population.



**Agnes Noonan, Member at Large**, is the President of WESST, a statewide economic development organization and Community Development Financial Institution in New Mexico which helps people start and grow their own business. She has over 35 years' experience in small business development and management. Previously, she served as the Executive Director of the American Chamber of Commerce in Egypt, where she worked with local, regional, and international agencies on issues relating to economic development. In Costa Rica, she served as a small business consultant for the United States Peace Corps, working with a variety of small, locally based businesses. Ms. Noonan holds a B.A. in Political Science from Berea College and an M.A. in International Affairs with a concentration in Latin American Business and Economics from The George Washington University. She is a past award recipient of the SBA's Women's Business Advocate of the Year, the New Mexico Business Hall of Fame and Top-Performing CEOs.



**Dr. Shelle VanEtten de Sanchez, Member at Large**, is the Director of Cultural Services for the City of Albuquerque, serving on the mayor's leadership team. A business owner, organizer, educator, creative facilitator, and optimist, Dr. Sanchez lives happily with her family in the Barelás neighborhood of Albuquerque. She has more than 25 years of professional experience and leadership in arts, culture, education, and entrepreneurship in a variety of settings. She has a Ph.D. and an M.A. in Education, and a B.A. in Spanish and French from the University of New Mexico. Dr. Sanchez is the owner and principal consultant at Collaboristic, LLC, working on initiatives and projects that sit at compelling intersections of arts, education, and community.



**Paul Vogel, Member at Large**, has served as a consultant to the retail real estate industry for more than 50 years, providing market research services and counseling to a wide range of clients including retailers, real estate investment trusts, developers, and financial institutions. Much of his work was accomplished during his near 40 year tenure as founder and President of Chicago-based Realty Development Research, Inc. Now semi-retired, Mr. Vogel is currently a Senior Vice President at the company with which he merged his practice – SiteWorks Retail Real Estate Services based in Annapolis, MD. Mr. Vogel holds a BA in geography and economics from Hunter College – City University of New York. After service in the U.S. Army, he did graduate work in business at Baruch College, also City University of New York. He is a member of the Zia Chapter of Lambda Alpha, an honorary society for the advancement of land economics. Mr. Vogel is presently an Emeritus Board member at Chicago-based Sarah’s Circle, an organization providing housing and other services to homeless women on the City’s North Side.



**Josue Olivares, Member at Large**, is the Executive Director of the Rio Grande Community Development Corporation (RGCDC). A systems thinker, with a strong drive for process and execution, Josue is a serial entrepreneur raised in Monterrey, Mexico. He studied architecture at Universidad Del Valle de Mexico, started several small businesses including a manufacturing company. He’s intricately involved in the Albuquerque nonprofit sector, having served on many boards and committees. He’s presently is co-directing the Color Theory Initiative, a multi-pronged economic development approach. Josue is the vice president of the South Valley Mainstreet Board of Directors and a recipient of the 2018 Albuquerque Business First 40 under Forty awards.



**Amanda Kocon, Member at Large**, is the Chief Strategy Officer for Edmentum, an organization committed to being educators’ most trusted partner in creating successful student outcomes everywhere learning occurs. Amanda works to bring Edmentum’s long-term vision to life by connecting strategy to execution and ensuring that our goals for growth and impact are aligned to the current and future needs of our education partners and the students we serve. She has extensive experience setting strategy, growing and diversifying revenue across markets, and leading complex change. Amanda most recently served as Chief Strategy Officer at The New Teachers Project (TNTP) and has also previously held senior leadership positions at JP Morgan Chase, including Chief Operations Officer of Global Futures and Options.