



livability speaker series

June 8, 2023
Rick Jacobus

Program

About the Series:

The Livability in the Land of Enchantment Speaker Series brings local and national speakers to venues across town once a month. Free public talks focus on making Santa Fe more affordable, sustainable, and vibrant, and are followed by a social hour with food, drinks, and community building.

About Tonight's Speaker:

Rick is one of the nation's leading experts in inclusionary housing and affordable homeownership. He is the author of *Inclusionary Housing: Creating and Maintaining Equitable Communities*, which has been called the 'go to' guide to inclusionary housing policy design. Rick has worked closely with the cities of San Francisco and Seattle to guide the redesign of each city's inclusionary housing program. In addition, he has consulted on the design and implementation of affordable housing and community revitalization programs with more than a dozen cities including New York, Houston, Minneapolis, Honolulu and Atlanta.

Rick was the founder of Cornerstone Partnership, a national initiative to support local housing policies that create lasting affordability and he now serves as a strategic advisor its successor Grounded Solutions Network. Rick served as an F.B. Heron Foundation Joint Practice Fellow at CoMetrics where he researched business models for the collection of social impact data. He was previously a partner in Burlington Associates in Community Development and a visiting fellow at the Lincoln Institute of Land Policy. He has also served as a lecturer in the Department of City and Regional Planning at UC Berkeley and as a senior program officer for the Local Initiatives Support Corporation.

He has a Bachelors degree from Oberlin College and a Masters of City Planning degree from the University of California at Berkeley.



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Can We Build Our Way Out of the Housing Crisis?

To some people, it is very clear that our current housing crisis is simply a question of supply and demand. If we want housing people can afford, we just need to build more. Others worry that building more high cost/high rent housing may make things worse, not better. How can we hope to solve the problem, if we can't agree on the basic economics. Housing Policy expert Rick Jacobus will share a different way of thinking about these issues that points to strategies for more equitable growth. If we want to solve the problem, we have to build more housing but building more may not be enough by itself. We have to think about who we are building for.

Agenda:

6pm-7pm:

- Opening by City Councilor Jamie Cassutt
- Presentation by S3 Housing Initiative Lived Experience Advisory Board Chair John Bacon
- Presentation by Rick Jacobus,
followed by an interview with Johanna Gilligan, Homewise Chief External Affairs Officer

7pm-8pm:

Reception with food and drink



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About Homewise:

The Homewise mission is to help create successful homeowners and strengthen neighborhoods so that individuals and families can improve their long-term financial wellbeing and quality of life. Since 1986, Homewise has been helping people achieve their homeownership goals. We do this by focusing on our customers and placing their long-term financial wellbeing as the highest priority. We share in our customers' challenges and successes, using those experiences to build a better way to buy a home. We believe that strong homeowners help build healthy, vibrant communities.

<https://homewise.org>

Thank You to Councilors Jamie Cassutt and Carol Romero-Wirth for their collaboration on this series.

Livable Santa Fe Officials Cohort:

Councilor Jamie Cassutt
Councilor Carol Romero-Wirth
Councilor Renee Villareal
Councilor Chris Rivera
Planning Commissioner Gurushabad Mirando
Planning Commissioner Jessica Eaton Lawrence
Planning Commissioner Phil Lucero

Livability Series Partners:

Santa Fe Housing Action Coalition, MASS Design Group, Women's International Study Center, Friends of Architecture Santa Fe, Urban Land Institute, Santa Fe Chamber of Commerce, Santa Fe Art Institute, Lifelink, Metropolitan Planning Organization, and the City of Santa Office of Affordable Housing.



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Santa Fe Community Foundation
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City of Santa Fe Office of Affordable Housing
Santa Fe Housing Action Coalition

Gold Sponsors:

Adams Crowe
Affordable Solar
McCune Foundation

Next Session:

Housing for All: Local and National Models for Affordable Housing
July 13, 2023, 6-8pm
Location: Museum of Indian Arts & Culture

Registration link: <https://homewise.org/livability-speaker-series/>