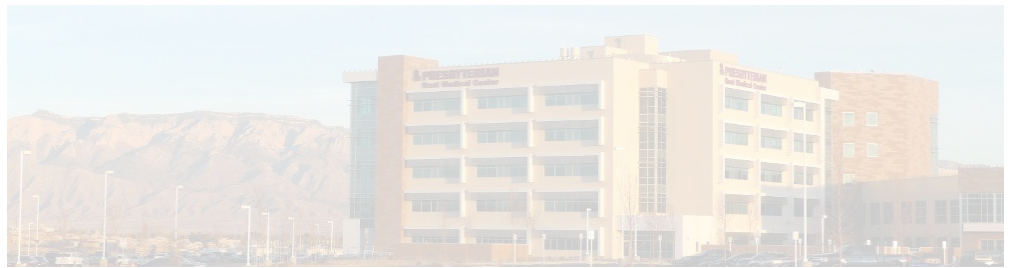




An Affordable Homeownership Program



HOMEWISE EMPLOYER HOUSING PROGRAM

The Homewise mission is to help create successful homeowners and strengthen neighborhoods so that individuals and families can improve their long-term financial wellbeing and quality of life. Homewise provides a better way to buy a home, which includes free financial and home purchase education, affordable, fixed-rate financing, and low downpayment options. Homewise has everything your employees need to become a successful homeowner under one roof, and will be with them each step of the way on their path to owning a home. We empower clients with life-long financial skills, affordable homeownership opportunities, and support them both before and after the purchase of their home.

WHY PARTNER WITH HOMEWISE:



IMPROVED RETENTION: Offering homeownership assistance can enhance employee retention rates. When employees feel supported and valued, they could be more likely to remain loyal to their employers.



ENHANCED RECRUITMENT: Homeownership programs can be an attractive perk for potential job candidates. Employers who provide such benefits may have a competitive advantage in attracting top talent. Saving time and money by not having to commute may also provide further incentive for candidates.



HAPPIER EMPLOYEES: Providing employees with access to stable, affordable homeownership could lead to increased job satisfaction and morale. Happy employees are generally more productive and engaged at work, and also tend to miss less days of work.



STRONGER COMMUNITY TIES: When employees own homes within the community where they work, it may foster a stronger sense of connection, benefiting both the employers and the locality. Homeowners keep more of their earnings in the community, and are more likely to get involved with civic activities, volunteer, and maintain their property.



POSITIVE PUBLIC IMAGE: Employers who support their workforce through a homeownership program could build a positive public image and be seen as socially responsible and community-oriented organizations.

What a partnership may involve:

- Provide space at your location where Homewise can teach free classes during office hours
- Create a Down Payment Assistance fund to help employees overcome one of the biggest hurdles to owning a home
- Offer a match savings program to encourage employees to build a robust savings and develop strong financial habits



INTERESTED IN LEARNING MORE?

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homewise®