The Homewise Way is to help create successful homeowners and strengthen neighborhoods so that individuals and families can improve their long-term financial wellbeing and quality of life.

With a focus on our customers, our community, and our organizational needs we...

**Are Intentional in Our Choices and Actions** and focus on where we can maximize our influence and ability to create positive change.

**Focus on Goals and Embrace Accountability** in order to achieve meaningful results.

**Grapple to Understand A Problem** and its underlying causes before finding solutions and learn from both our successes and failures.

The Homewise Mission is to help create successful homeowners and strengthen neighborhoods so that individuals and families can improve their long-term financial wellbeing and quality of life.